

A business startup consultants is a third-party advisor who provides industry expertise to startup projects.

startup market research is a Post-Graduation program collaboratively built by scientists and entrepreneurs from ITQB NOVA and NOVA SBE designed to create awareness in researchers of the value their science can generate.

While most [startup business plans](#) follow the same general format, keep your audience in mind. For example, if you're seeking a loan from a bank or the Small Business Administration (SBA), it may be different than one written for an angel investor (who may be less formal). Alternatively, you may find that a simple one-page document makes more sense, especially if you're not looking for outside funding or partners.

A startup pitch deck — or investor pitch deck — is a brief presentation designed to showcase your business plan, eye-popping metrics, and vision for the company to raise capital from investors. Generally, early-stage startup pitch decks are between 10-20 slides long.

A financial forecast is a way of forecasting income and expenses for a business. A financial forecast for startups is the key to business planning for startups and helps to get investors interested and financially prepared to analyze the feasibility of a startup business idea. Creating financial projections is a key task when planning a startup. In this article, we'll explain a startup financial forecast, discuss the key elements, suggest steps to create a financial forecast, and provide tips on how to succeed.