

# Different Types of Hooks for Your Speech

A speech is a form of essay that has a similar structure but a different construct than a conventional essay. For instance, speech is written in the simple present tense, including first-person pronouns which are mostly not preferred in essays. The similarity in structure lies in the fact that speech also has an introduction, body, and then conclusion built in the same manner as in essay writing. The main purpose of a speech is to inform the listeners or the audience about a specific topic, moreover, it also helps enhance the speaking and presentation skills of the orator. Additionally, the one making the speech gets the experience of public speaking, overcomes the fear of the podium or stage, and improves in his communication skills both verbal and non-verbal post giving the speech. Therefore, schools, colleges, and universities highly encourage their students to participate in these activities like a speech competition and even ask them to present a certain topic in front of the class as a part of their course-related activities. Generally, any [essay writer](#) available online can provide a good speech written to students but it is up to the students how well they present it to the audience. Hence, knowing the basics of speech writing and presentation is a must-have for the students too.

The speech needs to be an easy-to-understand narration over a topic which shall make the audience increase in their knowledge after listening to the speech over a certain topic. The basic flow or structure is just like an ordinary essay (introduction, then the body followed by the conclusion). The introduction consists of the background information, what you are going to convey to the audience and what is the significance of the topic. The body consists of 2 to 4 paragraphs depending upon the time slot available for speech in which the main idea of the speech is argued upon and elaborated further for audiences to understand and agree with it. The conclusion is the ending of the speech where everything you just said in your speech is summed up in two or three sentences.

An accomplished speech and essay writer knows how various parts of an essay or speech play an important role in uplifting the content of the speech or essay. For instance, a good, arguable, and strong thesis statement at the end of the introduction gives soul to [write my essay](#), all body paragraphs when starting with a statement called the topic sentence that strengthens the thesis statement make the whole essay look like a single unified identity rather than a random collection of thoughts.

Similarly, an attention-grabbing and highly noticeable hook statement is what actually captures the attention of the audience and compels them to read the essay or listen to the speech with interest. A hook is the very first or the opening statement of an essay or a speech. The purpose of the hook is to grab the attention of the audience while giving them a slight sneak peek into the content of the essay or speech. As the name suggests, the hook statement keeps the audience hooked to the speech. There are some sure ways to make a hook statement enormously hooking and instantly get your audiences to listen to you carefully while giving the speech. The hook statement, firstly, shall be precise, brief, pertinent to the topic, and most importantly in the case of speech, well-rehearsed. The impression left with the audience while delivering the hook will remain with them throughout the speech and even after you have ended your speech. Hence, it must be at any cost the most rehearsed part of the speech.

Whenever I **write my essay**, blog, or speech, I use the different types of hooks shortlisted below that are believed by all the writers that they are eventual attention grabbers.

## **A rhetorical question**

These are the questions asked by the speaker where the speaker does not expect an answer from the audience. The purpose is just to engage an audience and make them attentive, arouse their thinking so they will listen to the speech more attentively while looking for the correct answer to the question. Do you want to be a failure in the future? is an example of a rhetorical question hook.

## **Story Telling**

Storytelling, although not very commonly used in essays, is considered one of the most 's promising ways to capture the audience's attention while giving a speech. This is because it connects the speaker with the audience through a display of emotions, feelings, and creates mutual trust among the speaker and listeners. For example, one may start as "I have recently found out that..." or "when I was a student at Harvard..." and then link to the topic. Just make sure that the story narrated is relevant to the topic.

### **Quotations**

A direct and striking quotation that is directly in line with the topic of the speech is another type of [essay writing service](#). However, the quotation chosen shall not be random but a credible one coming from a person that has expertise in the field from which the topic is selected.

### **A Surprising Fact**

A surprising fact be it a statistical report, a research result, a real-life event, a historical statement, or any other form of the fact that contains an element of surprise and is not very commonly known to people can also serve as an amazing start to the speech. For instance, "1 out of 3 people among you has a likelihood to develop cancer in future" is a shockingly surprising fact that can instantly make audiences attentive.

### **A Joke or a Picture**

This form of the hook is used in speeches only. As it is said that a picture is worth a thousand words, if the speech is based on a presentation, then start it with a colorful, arousing, and attention-grabbing relevant picture. Telling a joke is also a good source of catching the audience and is also helpful in bringing life to [essay writer](#). A joke also triggers brain functioning in addition to creating fun and intriguing the audience about the speaker.

All these five forms of hooks are guaranteed to make any dull speech brighter and keep audiences hooked to speech as well as a speaker for a longer period of time.